

Nick Sideris

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Summary

Being a hybrid Creative Director, with hands-on technical and design expertise, provides me with the unique ability to design and direct a campaign from concept to completion. I am no stranger to extremely quick turn around with minimal direction and thrive in this fast paced environment.

Experience

Freelance Graphic Design & Motion Graphics

January 2007 – Present

Dot Web Creations

- 10+ years graphic design and motion graphics experience
- 7+ years in-house entertainment agency experience
- Highly proficient in Photoshop, After Effects, and Illustrator
- Well versed in the media agencies, plans, scopes and builds
- Can clearly and easily communicate with both client and in-house teams
- Able to direct and steer the design vision while allowing the design team creative freedom
- Work well under pressure with tight deadlines and high expectations
- Ability to see projects from concept to completion with minimal direction
- Creative problem solver and critical thinker

Creative Technical Director

September 2014 – November 2015

BLT Communications, LLC

- Worked closely with the media agencies to ensure we were meeting all production expectations
- Acted as the liaison between design, development and producer teams
- Communicated with both client and in-house teams to manage deadlines and expectations
- Managed, designed and developed interactive Rich Media content
- Active member of the team with hands-on design and development ability
- Acted as Creative Director for Hulu projects
- Acted as Associate Creative Director for several other high profile campaigns
- Creative and technical approval for all ad builds
- Oversaw 4+ person development team
- Facilitated the producer team in strategic planning and execution
- First point of contact for all Rich Media vendor related issues

Associate Director, Rich Media

August 2010 – September 2014

bpg advertising

- Managed, Designed and Developed Interactive Rich Media content
- First point of contact for all Rich Media vendor related issues
- Directed a team of designers and developers